INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

DELIVERING STRATEGIC PERFORMANCE
ADIP 04

JUNE EXAMINATION 2024

Instructions to Candidates

- Duration of examination: **3 hours**
- **Answer any FOUR questions.**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Question 1

Citing relevant tool (s), analyse how environmental scanning can impact on performance of an organisation that is doing business in Zimbabwe. **(25 marks)**

Question 2

Examine how a logistics and transport entity can achieve competitive advantage through public private partnerships. **(25 marks)**

Question 3

Discuss how a logistics and transport company can achieve supreme performance in its operations through customer relationship management. **(25 marks)**

Question 4

For an organisation of your choice, evaluate the role of technology in enabling an organisation to achieve its strategic objectives, and the contribution it can make to sustaining an organisation's competitive advantage or ability to provide best value. **(25 marks)**

Question 5

Analyse how stakeholder mapping can influence supreme performance of a logistics and transport company. **(25 marks)**

Question 6

Explain application of Porters Value Model in an organisation that you are familiar with.

(25 marks)