INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

INTERNATIONAL BUSINESS
DIP14

JUNE EXAMINATION 2024

Instructions to Candidates

- Duration of examination: **3 hours**
- **Answer any FOUR questions.**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

Question 1

Compare and contrast the national and international factors that may impact on the operations of international businesses. **(25 marks)**

Question 2

'It is Customs policy to facilitate smooth and speedy flow of international traffic while ensuring effective collection of duties and taxes and prevention of illegal import or export of restricted and prohibited items'. Discuss how Customs reconciles these seemingly conflicting policy requirements. **(25 marks)**

Question 3

Justify the use of a 'hub and spoke' model for international air traffic operations by airlines and couriers in an effort to meet customer needs effectively. **(25 marks)**

Question 4

Discuss the core principles underpinning the role of the World Trade Organisation in the liberalisation of international trade. **(25 marks)**

Question 5

Explain the following methods of financing overseas sales:

a) Bank financing **(5 marks)**

b) Invoice discounting **(5 marks)**

c) Export invoice factoring **(5 marks)**

d) Finance against documents **(5 marks)**

e) Forfaiting **(5 marks)**

Question 6

'Information is the 'glue' that binds the supply chain together and is a key enabler of effective working methods'. Consider the forgoing statement and discuss the importance of information to the operations of an international supply chain of your choice. **(25 marks)**