INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

BUSINESS APPLICATION
M2-L3

JUNE EXAMINATION 2024

Instructions to Candidates

- Duration of examination: **2.30 hours**
- **Answer Section A Question 1 (Compulsory) and any THREE questions**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

SECTION A Compulsory **(40 marks)**

Question 1

a) Explain any five (5) contributions that have been brought by the advent of technology in the world of logistics and transport. **(10 marks)**

b) Describe five (5) technologies at the transport officer's disposal for use to improve efficiency. **(15 marks)**

c) Advice a transport officer on five (5) strategies that may be employed to circumvent challenges in the adoption of technology. (**15 marks)**

SECTION B

Any THREE questions.

Question 2

Citing any five (5) justifications, advice a newly appointed intern on the best correspondence to be used for internal reporting between various logistical sections within an entity.

(20 marks)

Question 3

Discuss any five (5) challenges of administering a transport business in an economically volatile market. **(20 marks)**

Question 4

Explain any five (5) possible ways to secure logistical business information in this 21st century.

(20 marks)

Question 5

You have been appointed to lead a team to oversee the implementation of a new logistical information system for your organization. Discuss what you see as your duties and responsibilities in this role. **(20 marks)**