INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

MANAGEMENT IN LOGISTICS AND TRANSPORT

DIP01

NOVEMBER 2024 EXAMINATION

Instructions to Candidates

- Duration of examination: **3 HOURS.**
- Answer **FOUR** questions.
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

QUESTION 1

With reference to the logistics and transport industry discuss the stressful characteristics of work and the measures that can be taken to prevent work-related stress.

(25 marks)

QUESTION 2

Discuss the recruitment process you would undertake to fill a vacant position in an organisation of your choice as well as the steps you would take to minimise the risk of recruiting the wrong person. **(25 marks)**

QUESTION 3

'Business activities are affected in a variety of ways by the external environment that comprises political, economic, social, technological, legal and other market related forces.' Discuss. **(25 marks)**

QUESTION 4

'The internal dynamics of any organisation can be said to be largely attributed to that organisation's culture'. Consider the foregoing statement and discuss the significance of organisational culture as well as the ways that may be used to create and sustain organisational culture. **(25 marks)**

QUESTION 5

Examine the structure of an organisation of your choice within the logistics and transport industry and discuss how it impacts upon the various operational elements of the organisation. **(25 marks)**

QUESTION 6

Using pertinent examples, describe the following types of business:

i. Sole Trader **(5 marks)**
ii. Partnership **(5 marks)**
iii. Limited Company **(5 marks)**
iv. Franchise **(5 marks)**
v. Co-operatives **(5 marks)**