INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

INTERNATIONAL BUSINESS

DIP14

NOVEMBER 2024 EXAMINATION

Instructions to Candidates

- Duration of examination: **3 hours**
- Answer **FOUR** questions
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

Discuss the major challenges that international supply chains face and suggest the strategies that management may adopt to mitigate the challenges. **(25 marks)**

QUESTION 2

Discuss the use of the following transport documents in international trade:

a) Bill of lading **(13 marks)**

b) Commercial invoice **(12 marks)**

QUESTION 3

Examine the key factors that a company intending to establish a presence in a foreign country must take into account in the location of a manufacturing facility. **(25 marks)**

QUESTION 4

Consider a company of your choice and discuss how you would carry out a logistics audit, highlighting how the necessary changes may be implemented in order to improve its international operations. **(25 marks)**

QUESTION 5

i. Using relevant examples distinguish between tariff and non-tariff barriers. **(10 marks)**

ii. Examine the impact that non-tariff barriers may have on international business within the African Free Continental Trade Area (AfCTA). **(15 marks)**

QUESTION 6

'An international shipper is always faced with the decision making burden regarding the choice of the mode of transport to engage'. With reference to air, rail, road and sea transportation, examine the issues that an international shipper should consider when making the transport modal choice. **(25 marks)**