**INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT**

**PASSENGER TRANSPORT**
**03-L3**

**MARCH 2025 SUPPLEMENTARY EXAMS**

**Note to Candidates**

Candidates are advised to spend NOT more than 40 minutes on each question

**Instructions to Candidates**

- Duration of examination: **2.30 hours**
- **Answer any FIVE questions**
- Questions may be answered in any order.
- Allocation of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

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**QUESTION 1**

a) Explain how significant it is for transport operators to apply market segmentation when it comes to meeting passenger transport demand. **(16 marks)**

b) Define the word peak demand in passenger transport and write three patterns of peak demand besides the common ones related to travel to school and work patterns.

**(4 marks)**

**QUESTION 2**

Explain the modes of passenger transport and the different types that are used in Zimbabwe.

**(20 marks)**

**QUESTION 3**

a) Name five ways a transport operator can create demand considering that transport is a derived demand. **(5 marks)**

b) Explain in detail the five ways named in (a) above. **(15 marks)**

**QUESTION 4**

Explain the following opportunities and threats as they apply to passenger transport:

a) New Origins and Destinations **(5 marks)**
b) Population Dispersal (**5 marks)**
c) Changes in Employment Patterns *(***5 marks)**
d) Changes to where people live, or work can have a major impact on any transport service. **(5 marks)**

**(20 marks)**

**QUESTION 5**

Describe your understanding of passenger interchanges and terminal facilities taking into account the priorities for both transport operators and passengers. **(20 marks)**

**QUESTION 6**

a) 'In most transport operations, we can divide costs into a number of broad categories': Name any six of these categories. **(6 marks)**

b) State the two solutions to accessibility problems. **(2 marks)**

c) Explain the accessibility planning process that has four generic stages, which can be adapted to suit local circumstances. **(12 marks)**

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