INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

LEADERSHIP & STRATEGIC MANAGEMENT

ADIP02

MARCH 2025 SUPPLEMENTARY EXAMINATION

Instructions to Candidates

- Duration of examination: **3 HOURS**
- Answer any **FOUR** questions
- Questions may be answered in any order
- Allocation of marks is indicated alongside each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

Analyze the key leadership skills and qualities required for effective management in the logistics and transport industry, and discuss how they contribute to organizational success.

(25 marks)

QUESTION 2

Evaluate the importance of strategic planning in improving operational efficiency and competitiveness within the logistics and transport sector.

(25 marks)

QUESTION 3

Examine the challenges and opportunities facing leaders in adapting to changing market dynamics and regulations in the logistics and transport industry. **(25 marks)**

QUESTION 4

Discuss the impact of globalization on leadership practices and strategic decision-making in the logistics and transport industry. **(25 marks)**

QUESTION 5

Critically assess the role of innovation and technology in shaping strategic management approaches in logistics and transport organizations. **(25 marks)**