INTERNATIONAL ADVANCED DIPLOMA IN LOGISTICS AND TRANSPORT

STRATEGIC NETWORK PLANNING

ADIP03

MARCH 2025 SUPPLEMENTARY EXAMINATIONS

Instructions to Candidates

- Duration of examination: **3 HOURS**
- Answer any **FIVE** questions
- Questions may be answered in any order
- Allocation of marks is indicated alongside each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

Demonstrate how Hyper-competition Strategies can be adopted by an organisation.

(20 marks)

QUESTION 2

Deliberate on the concept of Business Process Reengineering. **(20 marks)**

QUESTION 3

a) 'Succession Planning in Zimbabwean family-owned transport businesses has been a major challenge with these businesses failing to survive beyond the demise of the founder'. Giving practical examples, assess the validity of this statement. **(10 marks)**

b) 'Conflict in corporate groups is highly dysfunctional and should be eliminated at all costs.' Recommend the most appropriate tool and practice that is useful to Strategic networking Leaders in handling conflicts in the logistics and transport industry. **(10 marks)**

QUESTION 4

Discuss how a logistics and transport business can measure the effectiveness of its networking efforts. **(20 marks)**

QUESTION 5

Explain the concept of strategic networking and discuss its importance in a logistics and transport business context. **(20 marks)**

QUESTION 6

Discuss three different strategies a company can use to enhance its networking efforts.

(20 marks)