INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

MANAGEMENT IN LOGISTICS AND TRANSPORT

DIP01

MARCH 2025 SUPPLEMENTARY EXAMINATION

Instructions to Candidates

- Duration of examination: **3 HOURS**
- Answer **FIVE** questions
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

With particular reference to the logistics and transport business environment in Zimbabwe discuss how Michel Porter's 'Five Forces' analysis tool can be used to assess an industry's competitiveness. **(20 marks)**

QUESTION 2

'Businesses fail due to cashflow problems than any other single reason, and many of those that go out of business are, on paper at least, profitable'. Consider the foregoing statement and discuss the significance of effective cashflow management. **(20 marks)**

QUESTION 3

Analyse the external environmental factors that are likely to impact the success of a logistics and transport company in Zimbabwe. **(20 marks)**

QUESTION 4

Using pertinent illustrations, explain and distinguish between the Net Present Value and the Payback investment appraisal techniques. **(20 marks)**

QUESTION 5

Discuss the utility of delegation and empowerment and examine the differences in their application. **(20 marks)**

QUESTION 6

Discuss the essential characteristics and conditions that should exist in order for a Self Directed Work Team to perform effectively as well as the issues that may distract the effective performance of the team. **(20 marks)**