INTERNATIONAL DIPLOMA IN LOGISTICS AND TRANSPORT

INTERNATIONAL BUSINESS

DIP14

MARCH 2025 SUPPLEMENTARY EXAMINATION

Instructions to Candidates

- Duration of examination: **3 HOURS**
- Answer **FOUR** questions
- Questions may be answered in any order
- Allocation of marks is indicated along each question
- Credit will be given for citing relevant examples
- Write legibly

QUESTION 1

'Essentially, packaging must be suitable for the type of goods being transported, for the mode of transport to be used and for the journey being undertaken'. Consider the foregoing statement and discuss the various types of packaging that may be used in international transport operations. **(20 marks)**

QUESTION 2

Identify an international business that you are familiar with and examine the external factors that impact on its ability to operate efficiently and effectively. **(20 marks)**

QUESTION 3

Your company is seeking to introduce a regional freight operation between Harare and the port of Durban in South Africa. Justify the need for an environmental appraisal and explain how it would be undertaken. **(20 marks)**

QUESTION 4

Discuss how combinations of modes of transport might be used effectively to help ensure a high level of service delivery by an international supply chain. **(20 marks)**

QUESTION 5

Discuss the basic management information flows that should exist in a typical international supply chain. **(20 marks)**

QUESTION 6

Discuss the following risks associated with electronic commerce.

i. Security risks **(4 marks)**
ii. Systems failures **(4 marks)**
iii. System misuse **(4 marks)**
iv. Loss of reputation **(4 marks)**
v. Legal risk **(4 marks)**

(20 marks)