INTERNATIONAL CERTIFICATE IN LOGISTICS AND TRANSPORT

BUSINESS THEORY
M1-L3

MARCH 2025 SUPPLEMENTARY EXAMINATION

Note to Candidates

Candidates are advised to spend NOT more than 40 minutes on each question

Instructions to Candidates

- Duration of examination: **2.30 HOURS**
- **Answer any FOUR questions**
- Questions may be answered in any order.
- Allocations of marks is indicated along each question.
- Credit will be given for citing relevant examples.
- Write legibly.

QUESTION 1

Explain what is meant by:

a) Net profit **(3 marks)**
b) Gross profit **(3 marks)**
c) Gross profit Margin **(3 marks)**
d) Net profit margin **(3 marks)**
e) Profit and Loss account **(3 marks)**

f) For the year ended December 31, 2023, Zimbabwe Logistics Company reported total revenue of 800 000 ZWG and Cost of goods sold of 300 000 ZWG and net profit 200 000 ZWG.

Calculate Zimbabwe Logistics Company's

i) Gross profit margin **(4 marks)**

ii) Net profit margin **(4 marks)**

iii) From the calculated margins, rate Zimbabwe Logistics Company performance.

(2 marks)

QUESTION 2

(a) Explain the main sources of external and internal sources of information **(15 marks)**

(b) Review the applications of technology that you are familiar with that support external communication. **(10 marks)**

QUESTION 3

(a) Detail the main areas of operation for which road freight operators must demonstrate compliance. **(20 marks)**

(b) State any FIVE transport and logistics regulating and statutory bodies in Zimbabwe. **(5 marks)**

QUESTION 4

Carry out a SWOT analysis on a business of your choice and write a short report on your findings. Establish what areas need urgent attention and why.

Marks will be awarded for using the SWOT framework correctly. **(25 marks)**

QUESTION 5

In the Zimbabwean context, discuss the key legal and regulatory requirements that employers must adhere to in ensuring suitable and safe working conditions for employees in the following areas:

a) Health and Safety
b) Working with Others
c) Display Screen Equipment (DSE)
d) Workstations
e) Work Equipment
f) Personal Protective Equipment (PPE).

(25 marks)

QUESTION 6

Explain in detail the contribution of warehousing in supply chain management. **(25 marks)**

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